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Posters Specifications

Sizes available as standard:

A2 - 420mm x 594mm

- **Bleed Area**

3mm internal & external bleed area must be left - see above diagram for example.

- **Colours**

Colours are recommended to be setup as CMYK, Black is to be maximum C=40, K=100. Four Colour Blacks are not recommended as it can affect the drying time and hold up your delivery.

- **Images (Bitmaps, JPEGS, TIFF, GIFF etc.)**

Are to be saved as CMYK with a resolution of 300dpi - this will give your finished product good clarity.

- **Text / Fonts**

Text / fonts used are to be converted to outlines / curves / flattened so that there is no issues with fonts changing (there are thousands of fonts in the world and not everyone may have the font you have used). If you are unsure as to how to do this most design programs in the help section will be able to guide you. For Microsoft Publisher and Word it can be done also - see the help section or if you are still unsure, please send us an email and we will send you instructions as to how it can be done.

- **Crop Marks**

Please ensure that you have crop marks on your finished work. See above for example.

- **Print Only File Formats Accepted**

For print only prices the following file formats will only be accepted:

Adobe Illustrator (CS2.3)

Adobe Photoshop (CS2.3)

Adobe In Design (CS2.3)

CorelDraw (v13)

Microsoft Publisher (2007 - colours must be set to CMYK as well as images)

JPEG (CMYK - 300dpi)

EPS (CMYK - 300dpi)

PDF (v8)

TIF (CMYK - 300dpi)

For any other file formats, ie Word, Excel, Powerpoint, Bitmap, GIF or if you are unsure how to set up the artwork in one of the above formats to our specifications, please add on the artwork charge.

Text must not go within 3mm of edge of poster (red line indicates internal bleed)

Crop Marks

TROPPO FLOWERS

Edge of Poster



Any background colours / images must be set to 3mm outside of the edge for trimming of the poster